



## Kris Kiger

**SVP, Managing Director, Visual Design**

Kris leads R/GA's talented visual design team in delivering successful online customer experiences for some of the most prestigious and most respected companies. Her leadership and innovation have created award-winning work that extends the online presence of leading brands, including Bed, Bath & Beyond, IBM, Levi's, Purina, NIKE, Sharp, Target, and Verizon.

Prior to R/GA, Kris gained extensive experience in corporate identity and interactive design on projects for Time Warner, Bloomberg, Microsoft, and a wide portfolio of clients in the healthcare, technology and nonprofit sectors. Early in her career, she consulted with Medscape on the user interface of its site, an informational medical resource for doctors and potential patients; it later became a model for WebMD. Over her career, Kris has won almost 40 awards from some of the industry's most prestigious competitions, including Broadcast Design Association, Cannes Cyber Lions, London International Advertising Awards, and One Show Interactive. In 2005, she sat on the Cyber Lions jury at the Cannes International Advertising Festival.